

IPTA

5th **Congress**



Saturday, April 18 – Tuesday, April 21, 2009
Askeri Museum
Istanbul, Turkey

www.IPTAonline.org



SPONSORSHIP PROSPECTUS

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ABOUT IPTA

The International Pediatric Transplant Association (IPTA) is a non-profit, professional organization of individuals in the field of pediatric transplantation. The purpose of the association is to advance the science and practice of pediatric transplantation worldwide and to advocate for the health of all children who require such treatment. IPTA is the only worldwide organization solely focused on pediatric transplantation. With over 650 members from more than 54 countries worldwide, our members represent all areas of pediatric transplantation.

STRATEGIC GOALS

- Promote the advancement of the science and practice of transplantation in children worldwide
- Promote research and provide a forum that highlights the most recent advances in clinical and basic sciences related to pediatric transplantation
- Serve as a unified voice for the special needs of pediatric transplant recipients
- Develop educational programs for pediatric transplant professionals in underserved regions of the world that enable children to have access to transplantation globally
- Be the international leader in generating and disseminating pediatric transplantation information through the publication of our journal, *Pediatric Transplantation*

CONGRESS-AT-A-GLANCE

WHEN: April 18-21, 2009

MEETING LOCATION - ISTANBUL

Explore Istanbul, a unique and timeless city where east truly meets west and European and Asian civilization, cultures and people come together.

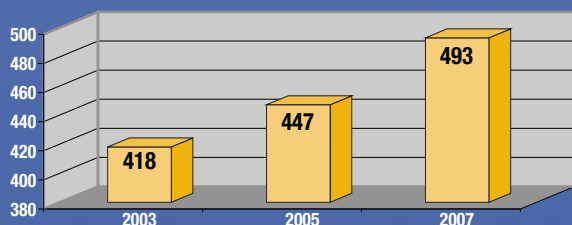
Over the course of a millennium, Istanbul was the seat of three great empires – Roman, Byzantine and Ottoman as well as the meeting place of people of many religions and cultures who came together and learned to live in peace and harmony. Ultra modern amenities, the splendors of the Ottoman past and the honored traditions of Turkish hospitality combine to make Istanbul a perfect meeting city and one that will impress to make treasured and lasting memories.

AUDIENCE

Anticipated audience is 550+:

- Physicians
- Surgeons
- Nurses
- Students
- Coordinators
- Researchers
- Other Interested Healthcare Professionals

ATTENDANCE HISTORY



THE IPTA 5TH CONGRESS –

Leading the Way in Pediatric Transplantation

It is with great enthusiasm that the International Pediatric Transplant Association (IPTA) is developing its 5th Congress.

Building on the momentum of previous meetings, we eagerly anticipate another great educational event in 2009 and expect more than 550 attendees. IPTA is committed to bringing together the world's leaders in pediatric transplantation to discuss the latest technical and scientific advances in the care of children.

Scientific material will be presented through symposia, oral abstracts, small interactive workshops designed for in-depth exploration of both clinical and basic science topics, debates and poster presentations. The following topics will be included in the 2009 Congress program:

- The newest technologies in immunology and transplant research
- Long-term complications following transplantation
- Standards for surveillance and treatment of infections in transplantation
- New and emerging immunosuppressive agents
- Appropriate selection of adult donor organs to be used for pediatric recipients and ethical dilemmas
- Clinical trial design and endpoints for testing new therapies in children

Plan now to participate in the IPTA 5th Congress!

BENEFITS OF SPONSORSHIP

- Introduce new products and services to key physicians and surgeons
- Receive recognition and visibility at this foremost meeting related to the science and practice of pediatric transplantation via the final program, through onsite signage and on the IPTA website
- Promote your company to a varied audience comprised of physicians, surgeons and allied health professionals
- Network with the leaders in the field of pediatric transplantation

IPTA SPONSORS

Annual Corporate Supporters

Astellas (Platinum Level)
Bristol-Myers Squibb (Bronze Level)
CSL Behring (Bronze Level)
Genzyme (Bronze Level)

Other Supporters

Baskent University Hospital
Children's Hospital of Pittsburgh
Cleveland Clinic Transplant Center
Cylex
Nihon University School of Medicine
Ospedale Pediatrico Bambino Gesù
Seattle Children's Hospital
& Regional Medical Center
University of Michigan Transplant Center



CONGRESS SPONSORSHIP OPPORTUNITIES

All Congress sponsors are acknowledged in the final program, through onsite signage and on the IPTA website. Prices listed are in U.S. dollars.

Post Graduate Course – \$25,000

The Post Graduate Course will be held as an all day event on Saturday, April 18 and will focus on quality of life and vaccines and viruses in transplant recipients. There will be no other parallel or competing sessions held during the course. It is extremely well attended by conference participants as a lead in to the main program.

The sponsor of this course will be given the opportunity to place a one page advertisement in the course syllabus and will be provided a complimentary tabletop exhibit area located outside of the course. Breaks and lunch will also include napkins featuring the sponsor's logo.

Onsite Mini-Program – \$20,000

All Congress attendees receive an onsite mini-program which provides details on the scientific program and other Congress events/information. The company that supports this item will have the opportunity to place a full page ad on the back cover and another ad on either the inside front or back cover.

Conference Bags – \$15,000

The Congress bags, carried throughout the meeting and afterwards, will be distributed to all participants and contains all Congress publications. The sponsor will participate in the selection of the bags and their printed design. The sponsor's logo will be printed on the bag with the Congress logo.

Scientific Sessions – \$10,000 Plenary Sessions / \$5,000 Concurrent Sessions

This is an opportunity to become part of the official program by sponsoring a scientific session. IPTA offers these slots to organizations that wish to support and/or demonstrate their scientific contribution to the field.

Internet Café – \$10,000

Attendees will thank this sponsor for the convenience of a practical internet connection. In addition to the standard Congress acknowledgement noted above, this sponsor will also be given the right to place their screensaver on each computer screen in the café and have the first page be the sponsor's homepage.

Abstracts Online – \$10,000/\$15,000*

Sponsorship is being sought for an online supplement to the abstract book that will allow attendees to search for abstracts using a variety of online searchable criteria. This sponsorship includes internet hosting and management for one year of the searchable database. The sponsor's logo will remain on the IPTA abstract site for the year.

*includes abstracts on CD



CONGRESS SPONSORSHIP OPPORTUNITIES

Conference Lanyards – \$6,000

Conference lanyards hold the attendees' badges and will be distributed to all participants. The sponsor's logo will be printed on the lanyards with the Congress logo.

Refreshment Breaks – \$2,000 per break

Each day at least one refreshment break will be offered in between scientific sessions in an area centrally located to all attendees. The refreshment break will include napkins that feature the sponsor's logo.

Congress Bag Inserts

Promotional material may be inserted in the Congress bags that will be distributed to all participants.

Writing Pads – \$3,000

Receive prominent exposure by providing all delegates with writing pads which will be very useful during the daily sessions. The IPTA Congress logo and the logo of the sponsor will be placed on the front of the pad.

Pens – \$2,000

Each attendee will receive a writing instrument with the IPTA Congress logo as well as the logo of the sponsor.

Bag Inserts – \$1,500 (per insert)

This item is available to companies wishing to obtain cost-effective exposure at the Congress. Organizations can place a brochure or similar item into the delegate meeting bags to a maximum of four double-sided pages.

Exhibit

Make your presence known at the IPTA 5th Congress! IPTA is offering booth and tabletop exhibit opportunities to commercial and non-profit organizations who wish to reach clinical and research professionals in the field of pediatric transplantation and related disciplines. Space is limited and will be assigned on a first come, first served basis.

Pricing: Tabletop exhibit – \$1,000

Exhibition space: 6 sqm (m²) – \$3,000

Note: Decorator services are not available through IPTA. Electricity charges are the responsibility of the exhibitor. All costs associated with the shipping and receiving of exhibit materials are the responsibility of the exhibitor.

New Congress Sponsorship Opportunity: Breakfast Symposia – \$50,000

This item is open to corporate sponsors interested in discussing product development with a captive audience during a 60 minute breakfast symposia. Symposia proposals must be approved by the IPTA planning committee to ensure the program is applicable to attendee needs.

Symposia grants will cover:

- room rental
- audio visual
- food and beverage
- complete logistics management
- speaker travel
- e-mail blasts to registrants and IPTA members
- event registration management



CORPORATE SPONSORSHIP PROGRAM

In addition to the opportunities associated with the 5th Congress, IPTA offers an annual corporate sponsorship program that allows our industry partners to reach more than 650 members and be confident they are making a difference in the field of pediatric transplantation. Companies that provide grants for this program support educational opportunities and programs within IPTA including our biennial Congress, a regularly disseminated journal, a discussion listserver, symposia at other meetings and much more. Our corporate sponsorship levels give companies the freedom to create their own sponsorship package amongst a wide variety of menu options.

CORPORATE SPONSORSHIP LEVELS

Platinum Level (\$100,000 annually)

(Congress benefits contingent on 2 year agreement)

- Platinum recognition in all society publications
- Rights to place company logo on the IPTA website, with link to chosen website
- One time complimentary use of the IPTA mailing list
- Company acknowledgement in the IPTA Journal with logo
- Signage acknowledging highest level of contribution in all IPTA sponsored meetings with logo
- Premier complimentary exhibit space at the 5th Congress
- Sponsorship of educational symposium at Congress
- Sponsorship of a Congress social event
- Sponsorship of a Congress poster session
- Four complimentary registrations to the 5th Congress
- Sponsorship of travel awards
- Sponsorship of future programs developed throughout the year
- Option for sponsorship of outreach program

Gold Level (\$50,000 annually)

(Congress benefits contingent on 2 year agreement)

- Gold recognition in all society publications
- Rights to place company logo on the IPTA website, with link to chosen website
- Company acknowledgement in the IPTA Journal with logo
- Signage acknowledging level of contribution in all IPTA sponsored meetings with logo
- Complimentary exhibit space at the 5th Congress
- Sponsorship of a Congress plenary session
- Sponsorship of a Congress refreshment break
- Three complimentary registrations to 5th Congress
- Option for sponsorship of outreach program

Silver Level (\$25,000 annually)

- Silver recognition in all society publications
- Company acknowledgement on the IPTA website
- Company acknowledgement in the IPTA Journal
- Signage acknowledging level of contribution in all IPTA sponsored meetings
- Two complimentary registrations to the 5th Congress
- Sponsorship of a Congress workshop

Bronze level (\$10,000 annually)

- Bronze recognition in all society publications
- Company acknowledgement on the IPTA website
- Company acknowledgement in the IPTA Journal
- Signage acknowledging level of contribution in all IPTA sponsored meetings
- One complimentary registration to the 5th Congress

Friend level (< \$10,000 annually)

- Friend acknowledgment in all society publications
- Company acknowledgement on the IPTA website
- Company acknowledgement in the IPTA Journal
- Signage acknowledging level of contribution in all IPTA sponsored meetings

For more information or to become a corporate supporter, contact

**Libby McDannell
Executive Director**

**emcdannell@ahint.com
1-609-792-3904**



SPONSORSHIP APPLICATION & CONTRACT

Company Information

Company Name _____

Address _____

City _____ State/Province _____ Zip Code _____

Country _____

Telephone (include country code) _____ Fax _____

Main Contact _____

E-mail _____

Signature _____

Payment Information

IPTA TAX ID NUMBER: 13-4045482

Please check method of payment below:

Check enclosed (payable to IPTA and drawn on a US bank) in the amount of \$ _____

Mail checks and application to:

IPTA
15000 Commerce Parkway, Suite C
Mount Laurel, NJ 08054 USA
Attn: Libby McDannell

Credit Card Payment

MasterCard VISA AMEX

Credit Card Number _____ Expiration Date: _____

Name (as it appears on card) _____

Please invoice me

SPONSORSHIP ORDER FORM

- | | | | |
|--|---------|--|----------|
| <input type="checkbox"/> Exhibits – Tabletop | \$1,000 | <input type="checkbox"/> Plenary Session | \$10,000 |
| <input type="checkbox"/> Promotional Inserts | \$1,500 | <input type="checkbox"/> Internet Café | \$10,000 |
| <input type="checkbox"/> Pens | \$2,000 | <input type="checkbox"/> Abstracts Online | \$10,000 |
| <input type="checkbox"/> Refreshment Breaks | \$2,000 | <input type="checkbox"/> Abstracts Online/CD Combo | \$15,000 |
| <input type="checkbox"/> Exhibits – 6sqm (m ²) | \$3,000 | <input type="checkbox"/> Conference Bags | \$15,000 |
| <input type="checkbox"/> Writing Pads | \$3,000 | <input type="checkbox"/> On-Site Mini-Program | \$20,000 |
| <input type="checkbox"/> Parallel Session | \$5,000 | <input type="checkbox"/> Post Graduate Course | \$25,000 |
| <input type="checkbox"/> Conference Lanyards | \$6,000 | <input type="checkbox"/> Breakfast Symposia | \$50,000 |

Corporate Sponsorship Program

- | | | | |
|---|-----------|---------------------------------------|-----------|
| <input type="checkbox"/> Platinum Level | \$100,000 | <input type="checkbox"/> Bronze Level | \$10,000 |
| <input type="checkbox"/> Gold Level | \$50,000 | <input type="checkbox"/> Friend Level | <\$10,000 |
| <input type="checkbox"/> Silver Level | \$25,000 | | |

Contact Libby McDannell for more information.
Phone: 1-609-792-3904; E-mail: emcdannell@ahint.com